

The Princess House



OKLAHOMA'S **GROWING** ADVENTURE

500+ FARM & RANCH ATTRACTIONS, VACATIONS & EVENTS!





The Best Laid Plans of Men and Mice

- Studied the “Pinterest Dream Wedding” and created a barn from that ideal
 - Brand new million dollar barn
- Had everything that they could think of

BUT . . .

They weren't sealing some of their deals

Listen To The Voice
Of The Customer





I AM THE
BRIDE
AND IT'S all
ALL ABOUT
ME



I'm
THE BRIDE
it's all
ABOUT
ME

BRIDE
it's all about me



What it Had to Have

- Clean
- Temperature Controlled
 - Well lit
 - Lots of mirrors
 - Extra electrical outlets
 - More than one restroom
- Area to put the dress on and look at it
- Plenty of places (hooks & hangers) to hang up clothes
 - Seating
 - Water to drink
- Close to the barn for convenience and weather
 - Secure area







But What About the Guys?

- It was important but they weren't picky!
- As long as it was clean and there was enough room to change clothes everything seemed to be alright.
- Put some thought into it – Don't just ignore it.





Sealing the Deal



Booking the Wedding