

# Oklahoma Agritourism School Field Trip Workshop

March 17, 2014

Oklahoma Department of Agriculture, Food, and Forestry  
2800 N. Lincoln Blvd., Oklahoma City, OK

- 9 am Welcome by Becca Lasich
- 9:10 Keynote – Mary Ann Kelsey, Principal of Oklahoma Christian Academy
- 10 Ag in the Classroom resources – Dana Bessinger
- 10:30-45 Break
- 10:45 Getting to know the millennials – Lori Coats
- 11 Marketing and Retention Plans – Lori Coats
- 11:30 Group discussion – Moderated by Becca Lasich
- Liability Law
  - Insurance
  - Rainy Day plan
  - Lunch and other considerations
- 12 Thank you for coming!

